

ASK THE EXPERTS

With Audrey Wilson, President of GEMINI Models, in Kitchener

With hundreds and hundreds of different beauty products on the market today, we thought it might be helpful for our readers to hear what some local "Experts" are recommending to their clients. Here are just some of the questions that Audrey asks:



SKIN CARE

Q What skin care product do you recommend to your clients over 40 and why?

A The best, newest and latest in skincare technology! After 40, all the signs of aging become more evident with loss of collagen, as it is the main culprit in the breakdown of your skin's support structure. To combat wrinkles and the loss of elasticity, there's no better product than the **RVB SKINLAB Anti-Age Rejuvenating Serum from Diego Dalla Palma**, which has been clinically proven to act on the root causes of skin aging. This multi-active serum features over 69 active ingredients, including the NO-AGES peptide. This exclusive peptide specifically acts on the cellular structure of the skin, rebuilding and restoring the plump and firm appearance of young skin. The Rejuvenating Serum also injects your skin with collagen and

other skin-saving proteins, granting new life to your skin and preventing further damage. Pair the serum with the **RVB SKINLAB Redensifying Cream** for even firmer, smoother and healthier skin. (\$89.00, *Gina's Spa*)

Jenny DeCicco
Spa Director, Gina's Spa,
Hair Studio & MediSpa

NAIL STYLING

Q What is the hottest new trend in nail styling?

A My most popular nail is the classic French gel manicure. It matches with everything! The hottest nail trends for 2013 are eye catching nails, such as neon and bright colours, glitter dipped nail tips, and metallic colours are back. Ladies, just have fun with your nails!

Julie Gower-Schmidt
Owner, Julie's Nails
& Beauty
(Certified Nail Technician & Esthetician)



FOUNDATION

Q What foundation do you recommend to women over 40, and why?

A I recommend **Teinte Miracle by Lancôme**. This foundation's Aura technology enhances skin's natural light, as well as diminishes imperfections and fine lines for a more uniform complexion. As our skin matures it can start to appear dull, uneven and lack moisture in some areas. With this particular formula, the complexion appears full of life, making it appear refined and revitalized within. Teinte Miracle is currently available in 13



shades and is oil and fragrance free. This is a *must* in my makeup kit!

Cassie Shuttleworth
Professional Makeup Artist



SUNSCREEN

Q What sunscreen do you recommend to your customers?

A I highly recommend the **Biotherm Sun & After Sun product line**. The sunscreen provides high performance, double protection from sun burning and sun aging and it doesn't feel thick or sticky like regular sunscreens. All products contain PTP (Pure Thermal Plankton), which naturally helps soothe and stimulate the skin's natural defense system. Anti-aging, hydration and visible firmness – what more could we ask for in a sunscreen product!

Bernadette Woods
Cosmetics Manager,
Shoppers Drug Mart,
Conestoga Mall



SHAMPOO & CONDITIONER

Q What hair shampoo and conditioner do you recommend to clients and why?

A We have a prescriptive approach and always recommend a consultation to recommend the shampoo/conditioner that is right for you. We highly recommend **Schwarzkopf BC Q10 Plus Time Restore Shampoo and Conditioner**; a great anti-aging product that contains Co-enzyme Q10 to rebuild strength and shine. It is ideal for mature or fragile or over-processed hair, smells fantastic and has a great price! BC Q10plus also has a lightweight leave-in conditioner (*for those concerned with their hair being weighed down*) and a weekly treatment to keep hair resilient, shiny and full of timeless beauty.

Monika McKinley
Salon Manager,
Capri Salon & Spa